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**Emerson College Poll: Democrats Take NY Off the Board; Clinton and Schumer Up Big in Big Apple;  
Many Cruz and Kasich Voters Favor Other Candidates Over Trump**

**BOSTON, MA** - A new Emerson College poll in New York finds Hillary Clinton holding a wide lead over Donald Trump, 52% to 34%, with Libertarian candidate Gary Johnson at 8%, the Green Party's Jill Stein at 3%, and 3% undecided. The poll of 800 likely voters was conducted August 28-30 and had a margin of error of 3.4 percentage points.

Both major-party candidates have a high profile in the Empire State: Trump for his business dealings and popular *The Apprentice* reality show and Clinton for her eight years representing New York in the U.S. Senate. However, the former Secretary of State is viewed more positively than her chief rival. Trump has a 30-point favorability deficit, with 34% of voters viewing him favorably and 64% unfavorably. Clinton, who has high unfavorable numbers in much of the country, does better in her home state, where 49% have a positive view of her, compared to 48% with an unfavorable opinion.

Both enjoy a high level of loyalty: 94% for Clinton and 90% for Trump. Loyalty measures what percentage of those who hold a positive view of a candidate also plan to vote for that person. Voter expectations for who will win the presidential race favor a Clinton victory, with 62% of all poll respondents predicting she will win but only 28% saying Trump will. Among Clinton voters, 92% see her winning; 75% of Trump backers think he will prevail.

There is party crossover in both directions. Clinton is winning 77% of the Democratic vote with Trump taking 17%. On the flip side, he is winning 66% of the Republican vote, and Clinton is taking 20%. Independents are breaking for Clinton 37% to 33%. Clinton has won over a sizable share of voters who supported Bernie Sanders in the Democratic primaries. Nearly two-thirds (63%) of Sanders backers plan to vote for her while 15% are going to Trump, 11% to Stein and 5% to Johnson. Only 52% of those who voted for Ted Cruz in the GOP primaries are backing Trump; 33% are supporting Johnson, and 16% say they will vote for Clinton. Nearly half (49%) of John Kasich supporters are backing Johnson. Only 25% plan to vote for Trump.

Gary Johnson voters are the most open to changing their minds about whom they will choose on Election Day. Almost two-thirds (62%) say they will listen to other candidates, compared to 40% of Stein voters who remain

open. In contrast, Clinton and Trump supporters are locked in, with only 12% and 11%, respectively, saying they could change their minds.

Both Trump and Clinton have a gender gap, with men supporting him 44% to 38% (+8) and women preferring her by 33 points, 61% to 28%. Regionally, Trump does best in Western New York, where he has a 7-point edge over Clinton (51% to 44%). She is trouncing him in New York City, by a margin of 74% to 14% in the upper boroughs and 70% to 22% in the lower boroughs.

In the U.S. Senate race, Democratic incumbent Chuck Schumer holds a 37-point advantage (60% to 23%) over his Republican opponent Wendy Long, with 4% choosing someone else and 12% undecided. Schumer has a +31 favorability ratio (56% favorable/25% unfavorable). Long has yet to define herself with voters. Nearly one-third (30%) have never heard of her, and 40% are unsure what they think of her. Among those who know of Long, she has an 11% favorable/19% unfavorable rating.

**CALLER ID:**

The Emerson College Polling Society New York poll was conducted from August 28-30, 2016. The sample consisted of 800 likely general election voters with a margin of error of +/- 3.4%. It is important to remember that subsets based on gender, age and party breakdowns carry with them higher margins of error, as the sample size is reduced. Data was weighted by 2012 election results, party affiliation, age and ethnicity. The state was broken into five regions based on Congressional districts, per the following. Long Island: Districts 1 to 4 and 11. Lower City: Districts 5 to 10 and 12. Upper City: Districts 13 to 16. Upstate: Districts 17 to 22. West: Districts 23 to 27. Data was collected using an Interactive Voice Response (IVR) system of landlines only. The full methodology and results can be found at [www.theecps.com](http://www.theecps.com).

**NOTE: Tables of topline results start on the following page.**

## Frequency Tables (NY)

### Voting Intention

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	Very likely	800	100.0	100.0	100.0

### Party

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	Democrat	394	49.2	49.2	49.2
	Republican	222	27.8	27.8	77.0
	Independent	184	23.0	23.0	100.0
	Total	800	100.0	100.0	

### Gender

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	Male	324	40.5	40.5	40.5
	Female	476	59.5	59.5	100.0
	Total	800	100.0	100.0	

### 2012 Ballot

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	Barack Obama	501	62.6	62.6	62.6
	Mitt Romney	288	36.0	36.0	98.6
	Someone else	11	1.4	1.4	100.0
	Total	800	100.0	100.0	

**2016 Primary**

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	Sanders	158	19.7	19.7	19.7
	Clinton	294	36.7	36.7	56.5
	Cruz	48	6.0	6.0	62.5
	Trump	199	24.9	24.9	87.4
	Kasich	30	3.7	3.7	91.1
	Rubio	15	1.9	1.9	93.0
	Other	36	4.5	4.5	97.6
	No vote	20	2.4	2.4	100.0
	Total	800	100.0	100.0	

**Clinton Favorability**

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	Favorable	392	49.1	49.1	49.1
	Unfavorable	383	47.9	47.9	97.0
	Undecided	22	2.8	2.8	99.8
	Never heard of	2	.2	.2	100.0
	Total	800	100.0	100.0	

**Trump Favorability**

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	Favorable	270	33.8	33.8	33.8
	Unfavorable	513	64.2	64.2	98.0
	Undecided	9	1.1	1.1	99.1
	Never heard of	7	.9	.9	100.0
	Total	800	100.0	100.0	

### Schumer Favorability

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	Favorable	452	56.4	56.4	56.4
	Unfavorable	200	25.0	25.0	81.5
	Undecided	123	15.4	15.4	96.8
	Never heard of	25	3.2	3.2	100.0
	Total	800	100.0	100.0	

### Long Favorability

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	Favorable	88	11.0	11.0	11.0
	Unfavorable	153	19.1	19.1	30.1
	Undecided	321	40.1	40.1	70.2
	Never heard of	238	29.8	29.8	100.0
	Total	800	100.0	100.0	

**Presidential Ballot**

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	Donald Trump	273	34.2	34.2	34.2
	Hillary Clinton	417	52.1	52.1	86.3
	Gary Johnson	66	8.2	8.2	94.5
	Jill Stein	23	2.9	2.9	97.4
	Unsure	21	2.6	2.6	100.0
	Total	800	100.0	100.0	

**Intensity of Vote**

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	Won't Change	649	81.1	83.3	83.3
	Will Listen	130	16.3	16.7	100.0
	Total	779	97.4	100.0	
Missing	System	21	2.6		
Total		800	100.0		

**PrezExpect**

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	Hillary Clinton	493	61.6	61.6	61.6
	Donald Trump	224	28.0	28.0	89.6
	Gary Johnson	9	1.1	1.1	90.7
	Jill Stein	7	.9	.9	91.6
	Unsure	67	8.4	8.4	100.0
	Total	800	100.0	100.0	

**Senate Ballot**

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	Schumer	483	60.4	60.4	60.4
	Long	187	23.4	23.4	83.8
	Someone else	35	4.4	4.4	88.2
	Undecided	94	11.8	11.8	100.0
	Total	800	100.0	100.0	

**Age**

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	18-34	211	26.3	26.3	26.3
	35-54	292	36.5	36.5	62.9
	55-74	225	28.1	28.1	91.0
	75+	72	9.0	9.0	100.0
	Total	800	100.0	100.0	

**Education**

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	>HS	45	5.7	5.7	5.7
	HS	165	20.6	20.6	26.3
	Some College	213	26.6	26.6	52.9
	College	109	13.6	13.6	66.5
	Grad +	268	33.5	33.5	100.0
	Total	800	100.0	100.0	

**Race**

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	White	508	63.5	63.5	63.5
	Black	127	15.8	15.8	79.3
	American Indian	15	1.9	1.9	81.1
	Asian	25	3.1	3.1	84.3
	Hispanic	112	13.9	13.9	98.2
	2+/Other	14	1.8	1.8	100.0
	Total	800	100.0	100.0	

**Phone Status**

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	Cell Phone Only	116	14.4	14.4	14.4
	Land Line only	67	8.3	8.3	22.8
	Both	618	77.2	77.2	100.0
	Total	800	100.0	100.0	

**Region**

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	Long Island	140	17.5	17.5	17.5
	Lower City	184	23.0	23.0	40.4
	Upper City	90	11.2	11.2	51.6
	Upstate	204	25.5	25.5	77.1
	West	183	22.9	22.9	100.0
	Total	800	100.0	100.0	